

WOOD COATINGS & SUBSTRATES VIRTUAL CONFERENCE 2020

Presented by

**Southern Society for Coatings Technology – Piedmont Section
The University of North Carolina at Greensboro
The Wood Coatings Research Group**

September 24 - 25, 2020

Symposium/Conference purpose and objective:

The purpose of the Wood Coatings Technology Conference is to provide a coatings technology conference that speaks to the basic chemistry, science, and technology behind the development, performance, and application of coatings, particularly wood coatings. It is our goal to present basic theory and science information that will

- Improve understanding of the science as related to coatings for the coatings chemist and technologists
- Help further advance the science of coatings
- Provide a forum for exhibition and discussion of new technologies and developments

The conference should also help those unfamiliar with the coatings industry see the potential merits and opportunities of choosing a career in a materials science field such as coatings and related areas.

The Piedmont Section of the Southern Society for Coatings Technology, The University of North Carolina at Greensboro, and The Wood Coatings Research Group is once again holding a Wood Coatings & Substrates Symposium. We are excited regarding the opportunity that the conference will be a virtual conference. In the fall of 2004, we held the first Wood C&S to great success with attendance being at maximum capacity and we found with each subsequent conference an even stronger desire for attendance. In the 2012 Conference, we had more submissions to present than space available, which indicates to the technical community the value of this event, and we continue to have quality abstracts submitted for the 2020 conference. With being transformed to a virtual conference, we will have opportunity to reach and impact the knowledge of many more technical personnel than ever before. We further believe the virtual nature of the conference provides a unique platform and opportunity for sponsors of the event to creatively communicate and educate attendees regarding their products and services.

The purpose of this letter is to not only let you know as a company about this event, but to also request your assistance. We are currently seeking sponsors for the conference and greatly appreciate your financial support. Your support will help meet conference costs, promote our industry, and aid the endowment of scholarships and/or research opportunities for students in the STEM and coatings fields.

ALL Sponsors will be acknowledged at the event with your company's logo.

The levels of sponsorship are:

- **Bronze** (\$100), Company with Logo recognized as sponsor before keynote talks
- **Silver** (\$200), Company with Logo, tag line recognized as sponsor, 2 mins to share about your company's products or services
- **Gold** (\$300), Company with Logo, tag line, 2-3 mins share about your company or prepared 2-3 min video about company's product and services.
- **Platinum** (\$500), Lead Sponsorship Position, Company with Logo, tag line, 2-3 mins share about your company or prepared 2-3 min video about company's product and services.

We request that sponsor videos be produced in MP4 format and provided to us in advance. (More than one video may be produced (less than or equal to 60 seconds each). Sponsor spotlights are limited to less than 5 minutes.

We are excited to be able to offer video opportunity for our Platinum & Gold sponsors as it provides a unique opportunity for attendees to see your product in action. Please note that you are not required to produce a video or participate in the Sponsor Spotlight in order to be a Platinum or Gold Sponsor. Your sponsorship goes towards furthering student education and/or research.

Sponsorship pledges should be made as soon as possible and checks should be received no later than September 4, 2020. Please make checks payable to **Piedmont Section-SSCT**. You can also pay with a credit card through PayPal. We can send you an invoice through PayPal which you may find easier for your bookkeeping.

E-mail pledges to:
Scott VanRemortel Scott.VanRemortel@sibelco.com

Mail Checks to:
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C/O Scott VanRemortel
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Please visit <http://www.woodcoatingsresearchgroup.com/wood-coatings--substrates-conference-2020.html> for further information regarding the conference.

Thank you for your support.
Scott VanRemortel
Wood C&S Conference Committee Member