

WOOD COATINGS & SUBSTRATES HYBRID CONFERENCE 2022

Presented by
The University of North Carolina at Greensboro
The Wood Coatings Research Group

September 22 - 23, 2022

Symposium/Conference purpose and objective:

The purpose of the Wood Coatings Technology Conference is to provide a coatings technology conference that speaks to the basic chemistry, science, and technology behind the development, performance, and application of coatings, particularly wood coatings. It is our goal to present basic theory and science information that will

- Improve understanding of the science as related to coatings for the coatings chemist and technologists
- Help further advance the science of coatings
- Provide a forum for exhibition and discussion of new technologies and developments

The conference should also help those unfamiliar with the coatings industry see the potential merits and opportunities of choosing a career in a materials science field such as coatings and related areas.

The Wood Coatings Research Group, The University of North Carolina at Greensboro, and The Wood C&S Industrial Partners Conference Committee, are once again holding a Wood Coatings & Substrates Symposium. We are excited regarding the opportunity that the conference will be a hybrid conference. In the fall of 2004, we held the first Wood C&S to great success with attendance being at maximum capacity and we found sustained interest with each subsequent conference. In the 2012 Conference, we had more submissions to present than space available, which indicates to the technical community the value of this event, and we continue to have quality abstracts submitted for the 2022 conference. This year the conference is targeted as a hybrid event. We will have opportunity to reach and impact the knowledge of many more technical personnel than ever before. We further believe the hybrid nature of the conference provides a unique platform and opportunity for sponsors of the event to creatively communicate and educate attendees regarding their products and services.

The purpose of this letter is to not only let you know as a company about this event, but to also request your assistance. We are currently seeking sponsors for the conference and greatly appreciate your financial support. Your support will help meet conference costs, promote our industry, and aid the support of scholarships and/or research opportunities for students in the STEM and coatings fields.

ALL Sponsors will be acknowledged at the event with your company's logo.

The levels of sponsorship are:

- **Bronze** (\$100), Company with Logo displayed outside venue on poster boards

- and Company with Logo recognized as sponsor before keynote talks, during breaks, and networking lunch, in a power point presentation
- **Silver** (\$250), Company with Logo and tag line displayed outside venue on poster boards and Company with Logo and tag line recognized as sponsor before keynote talks, during breaks, and networking lunch, in a power point presentation; 2 mins to share about your company's products or services
 - **Gold** (\$500), Company with Logo and tag line displayed outside venue on poster boards and Company with Logo and tag line recognized as sponsor before keynote talks, during breaks, and networking lunch, in a power point presentation; 2-3 mins share about your company or prepared 2-3 min video about company's product and services
 - **Platinum** (\$750+), Lead Sponsorship Position, Company with Logo and tag line displayed outside venue on poster boards and Company with Logo and tag line recognized as sponsor before keynote talks, during breaks, and networking lunch, in a power point presentation; 2-3 mins share about your company or prepared 2-3 min video about company's product and services

Logos for Platinum sponsors will be single on the Power point, Gold will be three per page, Silver, five to six, and Bronze all together.

We are excited to be able to offer tabletops for our Platinum & Gold sponsors. Table tops are open on Friday during the commercial period and during the networking lunch. Please note that we do have a limited number of tabletops available, so please get your commitment in early. If you do not wish to have the tabletop, we can designate you as a lunch sponsor and that will be advertised in the area.

We are also excited to be able to offer video opportunity for our Platinum & Gold sponsors as it provides a unique opportunity for attendees to see your product in action. Please note that you are not required to produce a video or participate in the Sponsor Spotlight in order to be a Platinum or Gold Sponsor. Your sponsorship goes towards furthering student education and/or research.

We request that sponsor videos be produced in MP4 format and provided to us in advance. (More than one video may be produced (less than or equal to 60 seconds each). Sponsor spotlights are limited to less than 5 minutes.

Sponsorship pledges should be made as soon as possible and checks should be received no later than September 7, 2022. Please make checks payable to **UNCG Department of Chemistry and Biochemistry**. You may also pay with a credit card through the "Give To The Department" link on the UNCG website at <https://chem.uncg.edu/about/give-to-the-department/>. In either case, please indicate in the check memo or the Gift Comment "Wood C&S".

E-mail pledges to:

Scott VanRemortel scott.vanremortel@coviacorp.com

Mail Checks to:

Department of Chemistry and Biochemistry
c/o Trina Porcher, Business Officer
The University of North Carolina at Greensboro
435 Patricia A. Sullivan Science Building

PO Box 26170
Greensboro, NC 27402-6170

Or you may mail checks to:

Wood C&S
C/O Scott VanRemortel
Covia Corp.
1562 Hwy 261
Bakersville, NC 28705
Phone: 828 385 0190

Please visit <https://www.woodcoatingsresearchgroup.com/wood-coatings--substrates-conference-2022.html> for further information regarding the conference.

Thank you for your support.
Scott VanRemortel
Wood C&S Conference Committee Co-Chair